THIS PANEL
FOLDS INWARD

Crossover images/text
not recommended
due to a .25" gap
after folding.

SAFE ZONE:
All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be folded over or cut off during trimming.

TRIMMING ZONE:
Please allow 0.125 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

BLEED ZONE 0.125 inches:
Make sure to extend the background images or colors all the way to the edge of the black outline.

FOLD LINES:

IMPORTANT
Please send artwork without blue, purple, black and gray frames.
If you send files as EPS, PDF, AI all texts should be converted to outline

Final Size: 9 inches x 16 inches
Size with bleeds: 9.125 inches x 16.125 inches

COVER
ONCE FOLDED

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FOLDS INWARD

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Ross Printing
843.745.0001
artwork @rsaprinting.com

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INSIDE

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